



EARLY CHILDHOOD STEM CONFERENCE

SCIENCE TECHNOLOGY ENGINEERING MATH

EXHIBIT & SPONSORSHIP OPPORTUNITIES

February 4-6, 2016

Hilton Pasadena • 168 South Los Robles Ave • Pasadena CA 91101

The Children's Center at Caltech (CCC) in collaboration with THINK Together, are sponsoring and hosting the **Early Childhood Science, Technology, Engineering, and Math (ECSTEM) Conference** to promote and increase awareness of the importance of introducing STEM education in early childhood (birth through eight years).

The Children's Center at Caltech is a non-profit organization providing quality early education and care for children ages six months through six years since 1972. The CCC is a science based program that utilizes a constructivist approach to plan, develop, and implement an inquiry based curriculum.

THINK Together is a non-profit education organization and the state's largest provider of extended learning time programs, serving more than 100,000 students at more than 440 locations. THINK Together partners with public and private agencies and schools and school districts from San Diego to Sacramento to help close the achievement gap.

The 2016 ECSTEM Conference is expected to draw over 500 early childhood education professionals from across the country for two and a half days of professional development and networking.

We are offering you and your company various opportunities to demonstrate support for promoting STEM education in early childhood and to receive exposure from our audience. We have a selection of packages to choose from. Please fill out the contract and submit it no later than **December 11, 2015!**

For more information, please email: ECSTEM@caltech.edu.

Sincerely,

ECSTEM Steering Committee



Children's Center at Caltech
1200 E. California Blvd.
Mail Code 1-133
Pasadena, CA 91125

Phone: 626.395.6860
Fax: 626.793.7308
www.childrenscenteratcaltech.org

THINK Together
2101 East 4th Street
Second Floor
Santa Ana, CA 92705

Phone: 714.543.3807
Fax: 800.765.4321
www.thinktogether.org

THE CHILDREN'S
CENTER AT CALTECH



THINK Together

Teaching, Helping, Inspiring & Nurturing Kids

GENERAL SPONSORSHIP PACKAGES

PLATINUM \$8,000 +

- Full page color advertisement
- Logo on conference tote
- Add an item and/or flyer in tote
- Logo in conference program
- Logo on ECSTEM's website
- 5 complimentary registrations for conference and special Thursday evening event

Gold \$6,000 - \$7,999

- 1/2 page color advertisement
- Logo on conference tote
- Add an item and/or flyer in tote
- Logo in conference program
- Logo on ECSTEM's website
- 4 complimentary registrations for conference and special Thursday evening event

Silver \$4,000- \$5,999

- 1/4 page color advertisement
- Logo in conference program
- Logo on ECSTEM's website
- 3 complimentary registrations for conference and special Thursday evening event

Bronze \$2,000- \$3,999

- Logo in conference program
- Logo on ECSTEM's website
- 2 complimentary registrations for conference and special Thursday evening event

Nickel \$500- \$1,999

- Logo in conference program
- Logo on ECSTEM's website
- 1 complimentary registrations for conference and special Thursday evening event

ADS AND LOGOS MUST BE RECEIVED BY December 11, 2015!

SPECIAL SPONSORSHIP PACKAGES

Evening Reception Sponsor \$10,000



- Logo on reception poster
- Logo on conference tote
- Add an item and/or flyer in tote
- Logo in conference program
- Logo on ECSTEM's website
- 5 complimentary registrations for conference and special Thursday evening event

Keynote Speakers \$10,000



- Logo on keynote speaker poster
- Logo on conference tote
- Add an item and/or flyer in tote
- Logo in conference program
- Logo on ECSTEM's website
- 5 complimentary registrations for conference and special Thursday evening event

Tote Sponsor \$5,000

- Logo on conference tote distributed to 500+ attendees
- Add an item and/or flyer in tote
- Logo in conference program
- Logo on ECSTEM's website
- 3 complimentary registrations for conference and special Thursday evening event

Conference Scholarship Sponsor \$250

- Logo in conference program
- Logo on ECSTEM's website
- 1 complimentary registration for special Thursday evening event

★ One sponsorship available for these special packages.

★ Two sponsorships available for this special package.

ADS AND LOGOS MUST BE RECEIVED BY December 11, 2015!

General Sponsorship					
Benefits:	Nickel \$500- \$1,999	Bronze \$2,000- \$3,999	Silver \$4,000- \$5,999	Gold \$6,000- \$7,999	Platinum \$8,000 +
Logo on conference tote				★	★
Advertisement in conference program			1/4 Page Color	1/2 Page Color	Full Page Color
Logo on ECSTEM's website	★	★	★	★	★
Logo in conference program	★	★	★	★	★
Two-day conference registrations	1	2	3	4	5
Thursday Evening Event Passes	1	2	3	4	5

Special Sponsorship				
Benefits:	Conference Scholarships \$250	Tote \$5,000	Keynote Speakers \$10,000	Evening Reception \$10,000
Logo on poster			★	★
Logo on Conference tote		★	★	★
Logo on ECSTEM's website	★	★	★	★
Logo in conference program	★	★	★	★
Two-day conference registrations	0	3	5	5
Thursday Evening Event Passes	1	3	5	5

EXHIBITOR RULES & REGULATIONS

EXHIBIT (Hall of Inquiry) SCHEDULE: (All times subject to change)

Thursday, February 4, 2016

Teaching Lab Set Up: 8:00 am - 1:00 pm

Exhibitor Registration and Set Up: 1:00 pm - 4:30 pm

Friday, February 5, 2016

Exhibit Hall Open: 8:00 am - 5:00 pm

Saturday, February 6, 2016

Exhibit Hall Open: 8:00 am - 1:00 pm

Exhibitor Move-out: 1:00 pm - 5:30 pm

CONFERENCE SITE AND EXHIBIT AREA LOCATION: The conference is held at the Hilton Pasadena, 168 S Robles Ave, Pasadena, CA 91106, 626.577.1000.

HOTEL ACCOMODATIONS: Hotel room rates of \$149 are available to exhibitors if reserved prior to the cut-off date of January 1, 2016. To reserve a room, contact the Hilton Pasadena directly at 626.577.1000 or visit http://www.hilton.com/en/hi/groups/personalized/P/PASPHHF-EARLY-20160203/index.jhtml?WT.mc_id=POG. Individuals must identify themselves as being with the group, EARLY CHILDHOOD STEM CONFERENCE, at the time the reservation is made in order to receive the special group rate.

PARKING: The Hilton Pasadena maintains a controlled parking lot. Parking rates are discounted for the ECSTEM Conference. Parking rates are as follows: Self event parking is \$8. Self overnight parking is \$16. Valet event parking \$10. Valet overnight parking \$18.

REGISTRATION: The registration fee for commercial exhibitors is \$300. Nonprofits will receive a discounted registration fee with proof of 501 (C) 3 status. Registration includes one 6' table, two chairs, continental breakfast, lunch for Friday, February 5 and Saturday, February 6, 2016. Complimentary invitation to the Thursday Special Evening Event, February 4, 2016 is also included. Additional tables may be purchased for \$50 each. As these are tables and not booths, the space for each exhibit is dependent on the size of the table. It will be set up 2-3 feet away from the perimeter of the exhibit hall. A Teaching Lab will take up a large space in the center of the exhibit hall.

Wireless internet access and power may be requested and purchased by filling out the Hilton's Exhibitor Credit Card Authorization Form and email to ECSTEM@thinktogether.org by **Sunday, January 31, 2016**.

PAYMENT TERMS: Full payment must be included with a complete "Exhibitor Contract" form to secure space and must be received prior to submission of advertisement (if applicable). Ads and logos must be submitted no later than December 11, 2015. Make checks payable to Children's Center at Caltech. For additional information, please email ECSTEM@thinktogether.org. Any point not specifically covered in these regulations is subject to the decision of the ECSTEM Committee, whose decision shall be final.

CANCELLATION AND REFUND: Notice of cancellations must be made in writing to the ECSTEM Committee. Cancellations received on or prior to November 6, 2015 will result in the ECSTEM Committee retaining 50% of the full rental cost of exhibit space. No refunds for cancellations will be granted after November 6, 2015. The ECSTEM Committee shall not be liable for any interest on the amount refunded.

PACKAGE SHIPPING AND RECEIVING: Exhibitor is responsible for all arrangements and all expenses associated with the shipping of materials, merchandise, exhibits or any other items to and from the Hotel. The Hotel must be notified in advance and any consignments shipped to the Hotel should be addressed: Hilton Pasadena, 168 South Robles Ave, Pasadena, CA, 91101, Attn: Janet Babb . Storage rental fees may be imposed if the items are delivered prior to 48 hours before the Event, or the volume or bulk is considered excessive as determined in the Hotel's sole discretion. The Hotel and the ECSTEM Conference Committee and its organizations are not responsible for damage or loss of any items delivered to the Hotel prior to the Event, or of any items or packages left on the property after group departs. Upon request, items left on the premises after departure will be returned to Exhibitor at Exhibitor's expense. Please fill out the Hilton's Exhibitor Credit Card Authorization Form and email back to ECSTEM@thinktogether.org by **January 31, 2016**.

EXHIBITOR SPACE: Notice of your space is designated the day of the event and is indicated with a company name card on each table. We make a strong effort to organize tables with ample visibility to our attendees.

EXHIBIT PROTOCOL: Exhibits must be staffed at all times the exhibit area is open. Interviews, sales, distribution of literature, samples and networking should take place within designated table area to avoid infringing of rights and privileges of other exhibitors. There will be volunteers to assist in bringing lunch to you.

SETUP AND CLEANUP: Setup of exhibits begins at 8 AM on Thursday and dismantling will begin at 1 PM on Saturday. Exhibitors are responsible for keeping the exhibit area clean and organized, including clear passage ways. When dismantling your exhibit, exhibitors must take all their materials and leave the area in the same condition as it was given.

STORAGE OF BOXES AND CRATES: Exhibitors will not be permitted to store boxes or packing crates in or behind tables. Boxes and crates must be removed from the exhibit floor one hour prior to the exhibition opening, and will be placed in storage provided they are properly labeled for storage. Those not so labeled will be removed and destroyed as refuse.

SALE OF PRODUCTS: Sales of products are permitted in the exhibit hall within an exhibitor's designated booth space. Obtaining the appropriate licenses/permits as required by law, collecting and remitting sales tax, and any other legal requirements associated with product sales are the sole responsibility of the exhibitor. A copy of the California Sales Permit must be provided to the ECSTEM Committee by **December 11, 2015**. For more information on the permit, contact California State Board of Equalization at (800) 400-7115 or www.boe.ca.gov.

CONDUCT: Exhibitor agrees to conduct the exhibit in an orderly manner in full compliance with applicable laws, regulations and Hotel rules. Exhibitor assumes full responsibility for the conduct of self in attendance and for any damage, loss or liability incurred. In the event the conduct of the exhibitor at the Event is determined, in the Hotel's sole discretion, not to be orderly or in full compliance with applicable laws, regulations and/or Hotel rules, exhibitor at the Event must leave the premises when instructed to do so.

LIABILITY AND INSURANCE: Exhibitors assume the entire responsibility for losses, damages or injury arising from exhibitor's displays, equipment, or other property on the premises of the Hilton Pasadena Hotel. The exhibitor shall indemnify and hold harmless The Children's Center at Caltech County and THINK Together (event hosts) and any of its authorized representatives, agents or employees from any and all losses or claims.

SECURITY AND INSURANCE: The event hosts do not guarantee against loss or damage of any kind. Exhibitors wishing to insure their exhibit materials, goods and/or wares on exhibit against theft, damage by fire, accident or loss of any kind must do so at their own expense.