THE 10TH ANNUAL EARLY CHILDHOOD STEM CONFERENCE PLAYING ABOUT WITH STEM FEBRUARY 28 & 29, 2020

SPONSORSHIP OPPORTUNITIES



The Pasadena Hilton 168 South Los Robles Ave Pasadena, CA





ECSTEM SPRING CONFERENCE PLAYING ABOUT WITH STEM

General Sponsorship Packages

PLATINUM \$20,000

- · Two full pages of color advertisement
- · LOGO IN CONFERENCE PROGRAM
- · LOGO ON ECSTEM'S WEBSITE
- · LOGO ON CONFERENCE SIGNAGE
- · Promotion on social media accounts
- · 7 COMPLIMENTARY REGISTRATIONS FOR CONFERENCE

BRONZE \$6,000- \$ 7, 999

- · HALF PAGE COLOR ADVERTISEMENT
- · LOGO IN CONFERENCE PROGRAM
- · LOGO ON ECSTEM'S WEBSITE
- · LOGO ON CONFERENCE SIGNAGE
- · Promotion on social media accounts
- · 4 COMPLIMENTARY REGISTRATIONS FOR CONFERENCE

GOLD \$10,000+

- · 1 PAGE COLOR ADVERTISEMENT
- · LOGO IN CONFERENCE PROGRAM
- · LOGO ON ECSTEM'S WEBSITE
- · Logo on conference signage
- · Promotion on social media accounts
- · 6 COMPLIMENTARY REGISTRATIONS FOR CONFERENCE

NICKEL \$4,000- \$5,999

- · HALF PAGE COLOR ADVERTISEMENT
- · LOGO IN CONFERENCE PROGRAM
- · LOGO ON ECSTEM'S WEBSITE
- · LOGO ON CONFERENCE SIGNAGE
- · Promotion on social media accounts
- · 3 COMPLIMENTARY REGISTRATIONS FOR CONFERENCE

SILVER \$8.000- \$ 9.999

- · 1 PAGE COLOR ADVERTISEMENT
- · LOGO IN CONFERENCE PROGRAM
- · LOGO ON ECSTEM'S WEBSITE
- · LOGO ON CONFERENCE SIGNAGE
- · Promotion on social media accounts
- · 5 complimentary registrations for conference

COPPER \$1,000- \$3,999

- · QUARTER PAGE COLOR ADVERTISEMENT
- · LOGO IN CONFERENCE PROGRAM
- · LOGO ON ECSTEM'S WEBSITE
- · LOGO ON CONFERENCE SIGNAGE
- · Promotion on social media accounts
- · 1 COMPLIMENTARY REGISTRATION FOR CONFERENCE

ADS AND LOGOS MUST BE RECEIVED BY DECEMBER 17TH, 2020

Special Sponsorship Packages

KEYNOTE SPEAKERS

- · LOGO ON RECEPTION POSTER & CONFERENCE SIGNAGE
- · LOGO IN CONFERENCE PROGRAM
- · LOGO ON ECSTEM'S WEBSITE
- · Promotion on social media accounts
- · 6 COMPLIMENTARY REGISTRATIONS FOR CONFERENCE

\$15,000

CONFERENCE SCHOLARSHIP SPONSOR

- · LOGO IN CONFERENCE PROGRAM
- · LOGO ON CONFERENCE SIGNAGE
- · LOGO ON ECSTEM'S WEBSITE
- · PROMOTION ON SOCIAL MEDIA ACCOUNTS

\$375+

ADS AND LOGOS MUST BE RECEIVED BY DECEMBER 17TH, 2020

General Sponsorship							
Benefits	COPPER \$1,000 - \$3,999	NICKEL \$4,000 - \$5,999	BRONZE \$6,000 - \$7,999	SILVER \$8,000 - \$9,999	GOLD \$10,000+	PLATINUM \$20,000+	
Logo in Conference Program			€	€	≪	≪	
Logo on ecstem Website			<u>A</u>				
Logo on Conference Signage	%	%	%	%	00	%	
Promotion on Social Media Accounts	A	A	A	0	A	1	
Complementary Conference Registrations	1	3	4	5	6	7	
Advertisement in Conference Program	1/4 Page Color	1/2 Page Color	1/2 Page Color	1 Full Page Color	1 Full Page Color	2 Full Pages Color	

Special Sponsorship						
Benefits	Keynote \$15,000	CONFERENCE \$375+				
Logo in Conference Program						
Logo on ECSTEM Website						
Logo on Conference Signage	%	%				
Promotion on Social Media Accounts		(1)				
Complementary Conference Registrations	6					



PLAYING ABOUT WITH STEM

February 28 and 29, 2020 Pasadena, CA



NAME + TITLE		
Company or Organization		
Street Address		
CITY		
CITY STATE ZIPCODE		
EMAIL DAYTIME P	HONE	
Logos and ads must be email		
SPONSORSHIP ECSTEM@CALTEG	CH.EDU	
Submit check Paymen	i Twith i	
Platinum Sponsor \$20,000 COMPLETED CONTRA		
Keynote Speakers \$15,000 FOR CREDIT CARD PAYMENT CO		
GOLD SPONSOR SIOOOO TIFFANY CH		
GOLD SPONSOR \$10,000		
Silver Sponsor \$8,000-9,999 CHILDREN'S CENTER AT CA		
RDONIZE SPONICOD \$4,000,7000	ATTN: ECSTEM CONFERENCE	
\$6,000-7,999 1200 E. CALIFORNIA BLVD. MAIL	. CODE 1-133	
Nickel Sponsor \$4,000-5,999 PASADENA, CA		
Copper Sponsor \$1,000-3,999		
CONFERENCE SCHOLARSHIP SPONSOR \$375+ PLEASE EMAIL OF		
ECSTEM@CALTECH.EDU 805.45		
Subtotal:		
Sponsorship Amount:		
Full Color Program Advertisement		
1 FULL PAGE ADVERTISEMENT \$600 OFFICE USE:		
1/2 PAGE ADVERTISEMENT HORIZONTAL 8" X 5.25" \$450		
1/4 PAGE ADVERTISEMENT VERTICAL 3.75" X 5.125" \$300 CHECK #		
SUBTOTAL:		
GRAND TOTAL: DATE RECEIVED		