



EARLY CHILDHOOD
STEM CONFERENCE
SCIENCE TECHNOLOGY ENGINEERING MATH

IMAGINE.

QUESTION.

INNOVATE.

**7TH
ANNUAL**

FEBRUARY 2 & 3, 2018
FRIDAY AND SATURDAY

ANAHEIM MARRIOTT HOTEL
700 WEST CONVENTION WAY, ANAHEIM, CA 92802







EARLY CHILDHOOD STEM CONFERENCE

SCIENCE TECHNOLOGY ENGINEERING MATH

IMAGINE. QUESTION. INNOVATE. GENERAL SPONSORSHIP PACKAGES

PLATINUM

\$20,000

- Two full pages of color advertisement
- Logo on conference tote
- Add an item and/or flyer in tote
- Logo in conference program
- Logo on ECSTEM's website
- Logo on conference signage
- Promotion on social media accounts
- 7 complimentary registrations for conference and special Friday evening reception

GOLD

\$10,000+

- 1 page color advertisement
- Logo on conference tote
- Add an item and/or flyer in tote
- Logo in conference program
- Logo on ECSTEM's website
- Logo on conference signage
- Promotion on social media accounts
- 6 complimentary registrations for conference and special Friday evening reception

SILVER

\$8,000 - \$9,999

- 1 page color advertisement
- Logo on conference tote
- Add an item and /or flyer in tote
- Logo in conference program
- Logo on ECSTEM's website
- Logo on conference signage
- Promotion on social media accounts
- 5 complimentary registrations for conference and special Friday evening reception

BRONZE

\$6,000 - \$7,999

- 1 page color advertisement
- Logo on conference tote
- Add an item and /or flyer in tote
- Logo in conference program
- Logo on ECSTEM's website
- Logo on conference signage
- Promotion on social media accounts
- 4 complimentary registrations for conference and special Friday evening reception

NICKEL

\$4,000 - \$5,999

- Logo in conference program
- Logo on conference tote
- Logo on ECSTEM's website
- Logo on conference signage
- Promotion on social media accounts
- 3 complimentary registrations for conference and special Friday evening reception

COPPER

\$1,000 - \$3,999

- Logo in conference program
- Logo on ECSTEM's website
- Logo on conference signage
- Promotion on social media accounts
- 1 complimentary registration for conference and special Friday evening reception

ADS AND LOGOS MUST BE RECEIVED BY DECEMBER 8, 2017!

SPECIAL SPONSORSHIP PACKAGES

KEYNOTE SPEAKERS

\$15,000

- Logo on reception poster & conference signage
- Logo on conference tote
- Add an item and/or flyer in tote
- Logo in conference program
- Logo on ECSTEM's website
- Promotion on social media accounts
- 6 complimentary registrations for conference and special Friday evening reception

FRIDAY EVENING RECEPTION SPONSOR

\$7,000

- Logo on keynote speaker poster & conference signage
- Logo on conference tote
- Add an item and/or flyer in tote
- Logo in conference program
- Logo on ECSTEM's website
- Promotion on social media accounts
- 4 complimentary registrations for conference and special Friday evening reception

TOTE SPONSOR (SOLD) • USB SPONSOR • MERCHANDISE SPONSOR

\$6,000

- Logo on conference tote distributed to 700+ attendees (For tote sponsor only)
- Logo on conference signage
- Add an item and/or flyer in tote
- Logo in conference program
- Logo on ECSTEM's website
- Promotion on social media accounts
- 3 complimentary registrations for conference and special Friday evening reception

CONFERENCE SCHOLARSHIP SPONSOR



























\$325+

- Logo in conference program
- Logo on conference signage
- Logo on ECSTEM's website
- Promotion on social media accounts















THREE
SPONSORSHIPS
AVAILABLE

ADS AND LOGOS MUST BE RECEIVED BY DECEMBER 8, 2017!

GENERAL SPONSORSHIP

BENEFITS	COPPER \$1,000 - \$3,999	NICKEL \$4,000 - \$5,999	BRONZE \$6,000 - \$7,999	SILVER \$8,000 - \$9,999	GOLD \$10,000+	PLATINUM \$20,000 +
LOGO ON CONFERENCE TOTE						
ADVERTISEMENT IN CONFERENCE PROGRAM	1/4 PAGE COLOR	1/2 PAGE COLOR	1/2 PAGE COLOR	1 PAGE COLOR	1 PAGE COLOR	2 FULL PAGES COLOR
LOGO ON ECSTEM'S WEBSITE						
LOGO IN CONFERENCE PROGRAM						
LOGO ON SIGNAGE						
PROMOTION ON SOCIAL MEDIA ACCOUNTS						
TWO-DAY CONFERENCE REGISTRATIONS	1	3	4	5	6	7
FRIDAY EVENING RECEPTION PASSES	1	3	4	5	6	7

SPECIAL SPONSORSHIP

BENEFITS	CONFERENCE SCHOLARSHIPS \$325	CONFERENCE TOTE • USB • MERCHANDISE \$6,000	KEYNOTE SPEAKERS \$15,000+	EVENING RECEPTION \$4,000 +
LOGO ON CONFERENCE SIGNAGE				
LOGO ON CONFERENCE TOTE				
LOGO ON ECSTEM'S WEBSITE & PROMOTION ON SOCIAL MEDIA ACCOUNTS				
LOGO IN CONFERENCE PROGRAM				
TWO-DAY CONFERENCE REGISTRATIONS	0	3	6	3
FRIDAY EVENING RECEPTION PASSES	1	3	6	3



NAME + TITLE

COMPANY / ORGANIZATION

STREET ADDRESS

CITY

STATE

ZIP CODE

EMAIL

DAYTIME PHONE NUMBER

SPONSORSHIP

SPONSORSHIP LEVEL	PICK ONE	COST
Platinum Sponsor	<input type="checkbox"/>	\$20,000+
Keynote Speakers	<input type="checkbox"/>	\$15,000
Gold Sponsor	<input type="checkbox"/>	\$10,000+
Silver Sponsor	<input type="checkbox"/>	\$8,000 - \$9,999
Bronze Sponsor	<input type="checkbox"/>	\$6,000 - \$7,999
Conference Tote Sponsor • USB Sponsor • Merchandise Sponsor (3 separate sponsorships)	<input type="checkbox"/>	\$6,000
Nickel Sponsor	<input type="checkbox"/>	\$4,000 - \$5,999
Evening Reception Sponsorship	<input type="checkbox"/>	\$4,000
Copper Sponsorship	<input type="checkbox"/>	\$1,000 - \$3,999
Conference Scholarship Sponsor	<input type="checkbox"/>	\$325+
SUBTOTAL		

**LOGOS AND ADS MUST BE EMAILED TO
ECSTEM@CALTECH.EDU**

You may submit a check (payable to Children's Center at Caltech or THINK Together) with completed contract to the one of the addresses below:

CHILDREN'S CENTER AT CALTECH
ATTN: ECSTEM Conference
1200 E. California Blvd.
Mail Code 1-133
Pasadena, CA 91125

THINK TOGETHER
ATTN: ECSTEM Conference
2101 E. Fourth St. Ste. 250,
Santa Ana, 92705

FOR MORE INFORMATION,
please email or call:

Veronica Dayag
ECSTEM Conference Coordinator
ECSTEM@caltech.edu
626.395.6860

PROGRAM ADVERTISEMENT (OPTIONAL)

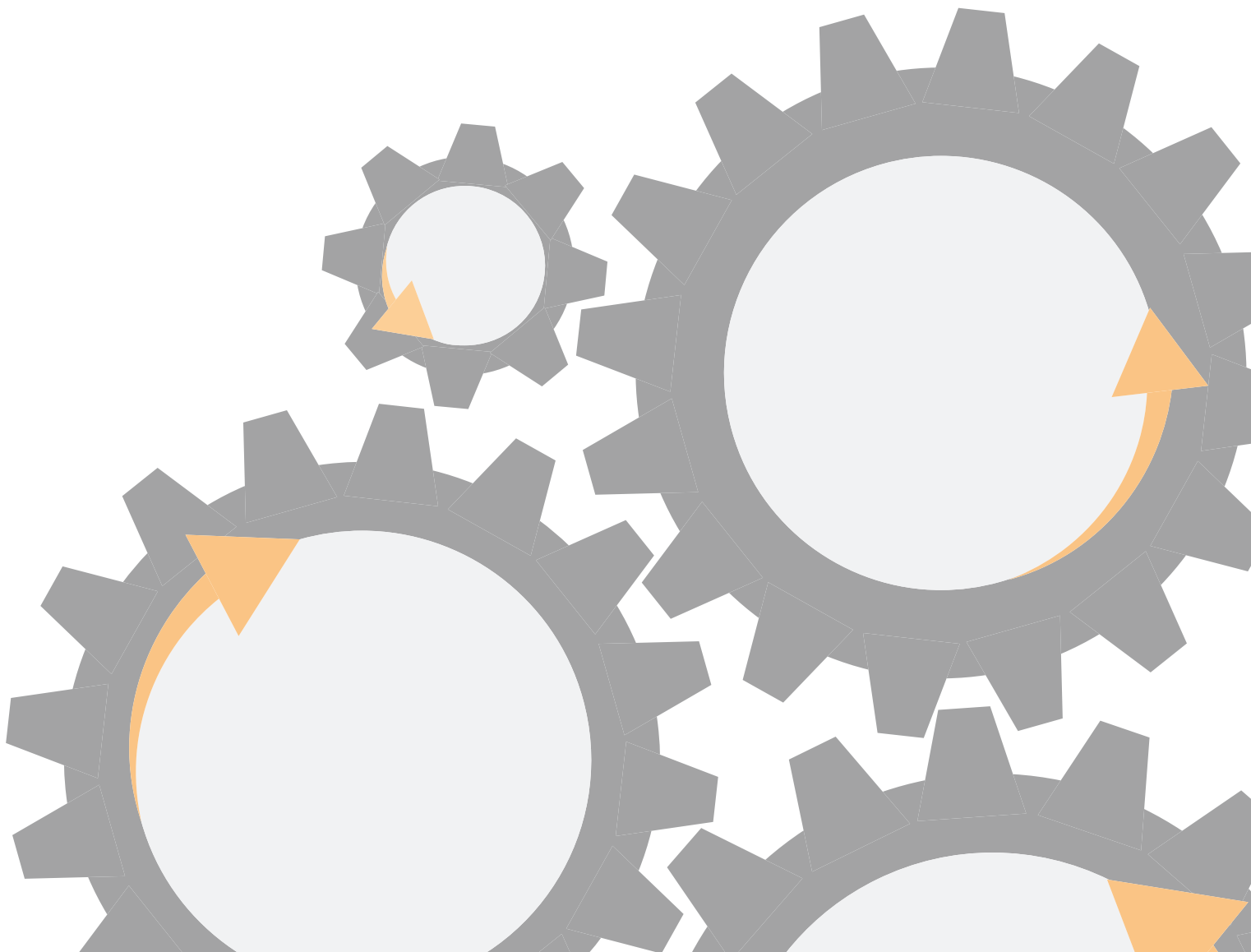
PROGRAM ADVERTISEMENT (COLORED)	PICK ONE	COST
1 Full Page 8.5"x11"	<input type="checkbox"/>	\$600
1/2 Page Horizontal 8"x5.25"	<input type="checkbox"/>	\$450
1/4 Page Vertical 3.75"x5.125"	<input type="checkbox"/>	\$300
SUBTOTAL		
GRAND TOTAL		

OFFICE USE:

CHECK #

DATE RECEIVED

ADS AND LOGOS MUST BE RECEIVED BY DECEMBER 8, 2017!





EARLY CHILDHOOD STEM CONFERENCE

SCIENCE TECHNOLOGY ENGINEERING MATH



think
TOGETHER