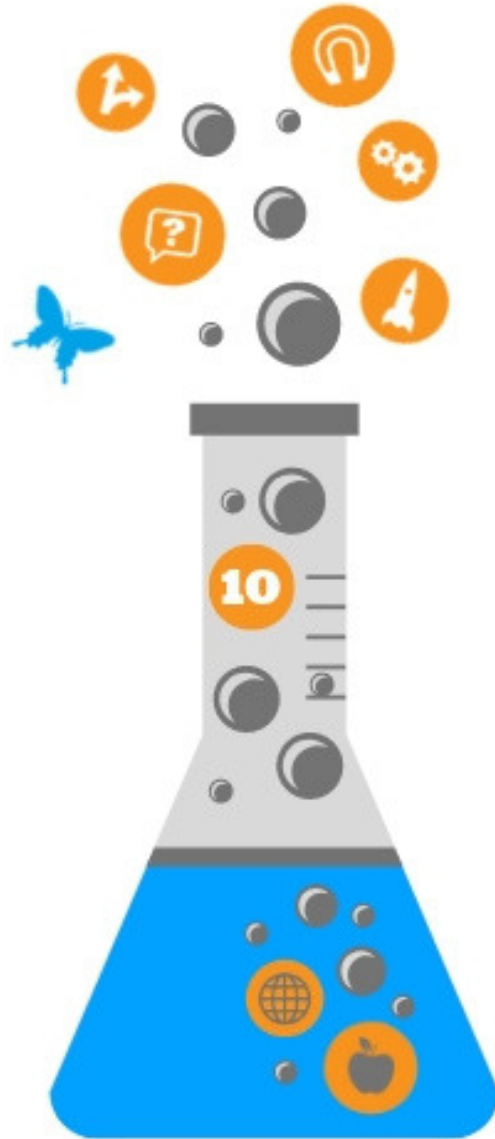The 10th Annual Early Childhood STEM Conference

PLAYING ABOUT WITH STEM
February 28 & 29, 2020

SPONSORSHIP OPPORTUNITIES

The Pasadena Hilton
168 South Los Robles
Ave Pasadena, CA

the children's center at caltech

ECSTEM Spring Conference
Playing about with STEM

General Sponsorship Packages

Platinum $20,000
· Two full pages of color advertisement
· Logo in conference program
· logo on ECSTEM's website
· logo on conference signage
· Promotion on social media accounts
· 7 complimentary registrations for conference

Bronze $6,000– $ 7, 999
· Half page color advertisement
· Logo in conference program
· Logo on ECSTEM's website
· Logo on conference signage
· Promotion on social media accounts
· 4 complimentary registrations for conference

Gold $10,000+
· 1 page color advertisement
· Logo in conference program
· Logo on ECSTEM's website
· logo on conference signage
· Promotion on social media accounts
· 6 complimentary registrations for conference

Nickel $4 ,000– $5 , 999
· Half page color advertisement
· Logo in conference program
· Logo on ECSTEM's website
· Logo on conference signage
· Promotion on social media accounts
· 3 complimentary registrations for conference

Silver $8,000– $ 9 , 999
· 1 page color advertisement
· Logo in conference program
· logo on ECSTEM's website
· Logo on conference signage
· Promotion on social media accounts
· 5 complimentary registrations for conference

Copper $1,000– $3 , 999
· Quarter page color advertisement
· Logo in conference program
· Logo on ECSTEM's website
· Logo on conference signage
· Promotion on social media accounts
· 1 complimentary registration for conference

ADS AND LOGOS MUST BE RECEIVED BY DECEMBER 17th, 2020

Special Sponsorship Packages

Keynote Speakers
· Logo on reception poster & conference signage
· Logo in conference program
· logo on ECSTEM's website
· Promotion on social media accounts
· 6 complimentary registrations for conference

$15,000

Conference Scholarship Sponsor
· Logo in conference program
· Logo on conference signage
· Logo on ECSTEM's website
· Promotion on social media accounts

$375+

ADS AND LOGOS MUST BE RECEIVED BY DECEMBER 17TH, 2020

General Sponsorship

Benefits	Copper $1,000 – $3,999	Nickel $4,000 – $5,999	Bronze $6,000 – $7,999	Silver $8,000 – $9,999	Gold $10,000+	Platinum $20,000+
Logo in Conference Program			●	●	●	●
Logo on ECSTEM Website	●	●	●	●	●	●
Logo on Conference Signage	●	●	●	●	●	●
Promotion on Social Media Accounts	●	●	●	●	●	●
Complementary Conference Registrations	1	3	4	5	6	7
Advertisement in Conference Program	1/4 Page Color	1/2 Page Color	1/2 Page Color	1 Full Page Color	1 Full Page Color	2 Full Pages Color

Special Sponsorship

Benefits	Keynote $15,000	COnference $375+
Logo in Conference Program	●	
Logo on ECSTEM Website	●	●
Logo on Conference Signage	●	●
Promotion on Social Media Accounts	●	●
Complementary Conference Registrations	6	

PLAYING ABOUT WITH STEM
February 28 and 29, 2020
Pasadena, CA

EARLY CHILDHOOD STEM CONFERENCE
Science Technology Engineering Math

Name + Title

Company or Organization

Street Address

City
State   Zipcode

Email   Daytime Phone
Number

Sponsorship

Platinum Sponsor	☐	$20,000
Keynote Speakers	☐	$15,000
Gold Sponsor	☐	$10,000
Silver Sponsor	☐	$8,000-9,999
Bronze Sponsor	☐	$6,000-7,999
Nickel Sponsor	☐	$4,000-5,999
Copper Sponsor	☐	$1,000-3,999
Conference Scholarship Sponsor	☐	$375+
Subtotal:		

Logos and ads must be emailed to ECSTEM@CALTECH.EDU

Submit check Payment with completed contract to
For credit card payment contact tiffany chou at tiffanyc@caltech.edu

Children's Center at Caltech
Attn: ECSTEM Conference
1200 E. California Blvd. Mail Code 1-133
Pasadena, CA 91125

For more information, please email or call:
ECSTEM@CALTECH.EDU 805.459.9884

Full Color Program Advertisement

1 Full Page Advertisement	☐	$600
1/2 Page Advertisement Horizontal	8" x 5.25"	☐	$450
1/4 Page Advertisement Vertical	3.75" x 5.125"	☐	$300
Subtotal:		
Grand total:		

Office use:

Check #

Date received